

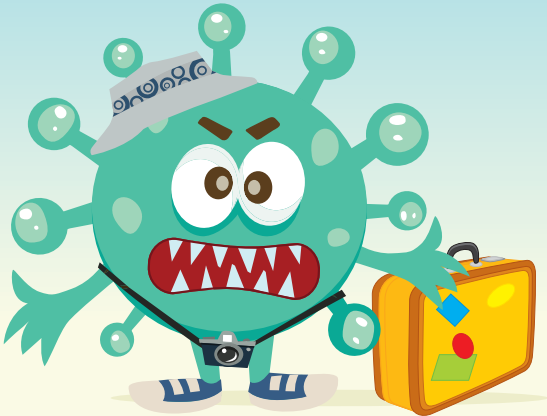


THE PROTECTIVE SHIELD AGAINST KING VIRUS

A story to explain to the little ones what is happening

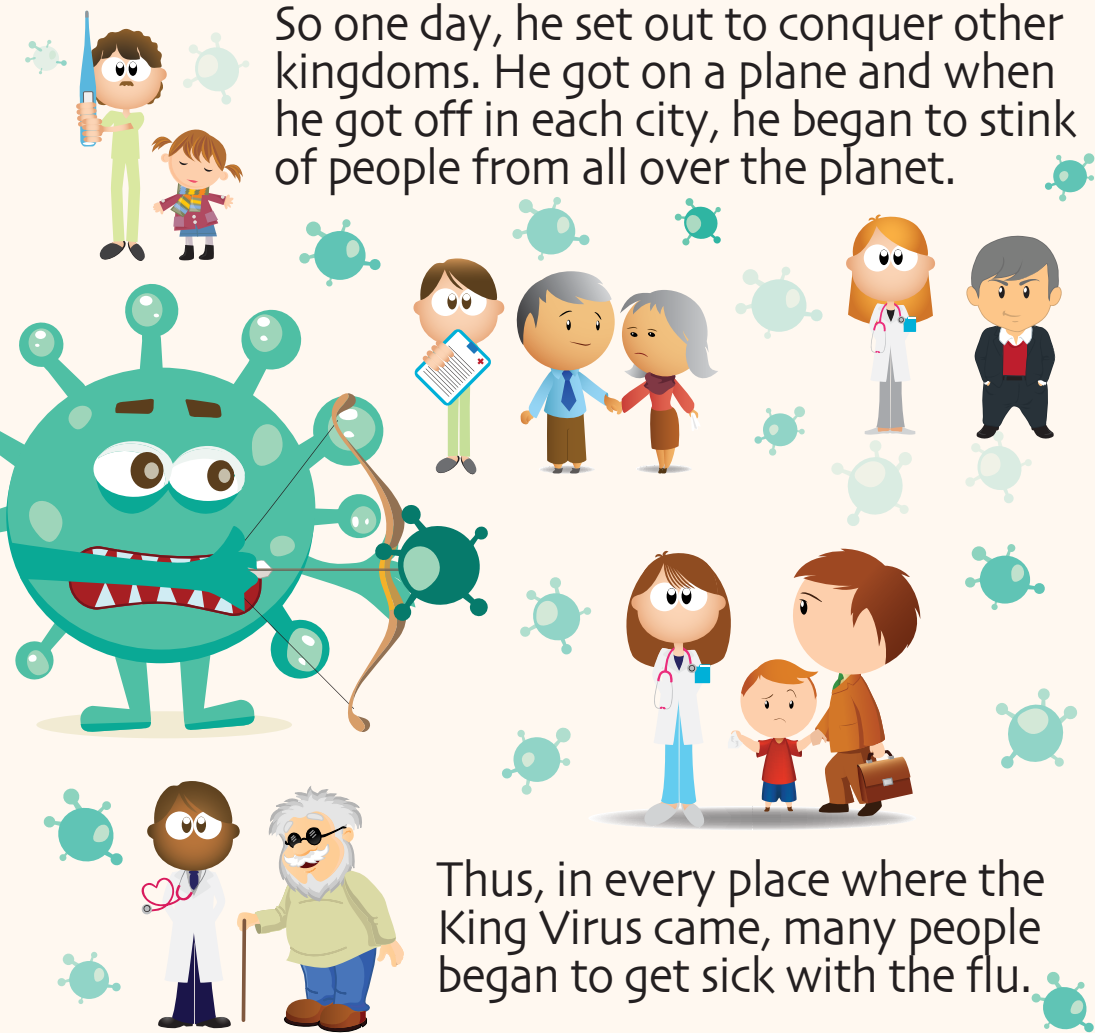


Once upon a time there was a very stinky king named Virus, who lived hidden anywhere in the world.



This king was eager to enlarge his kingdom.

So one day, he set out to conquer other kingdoms. He got on a plane and when he got off in each city, he began to stink of people from all over the planet.



Thus, in every place where the King Virus came, many people began to get sick with the flu.



**Luckily, there were the
doctors! That they cared
for the sick people.**

When someone got sick, they asked him to stay at home, surrounded by a lot of love and with his whole family, until he felt better. It was the way of not infecting others.



One day, in order to defeat the Virus King, they decided to close the kindergartens and schools. The children were very sad because they wanted to see their friends, play and learn.





So a super powerful idea came up
to help the doctors:
THE PROTECTIVE SHIELD!

This way children can continue playing together without catching the flu.



The protective shield they designed
was activated with **4 simple steps.**



1

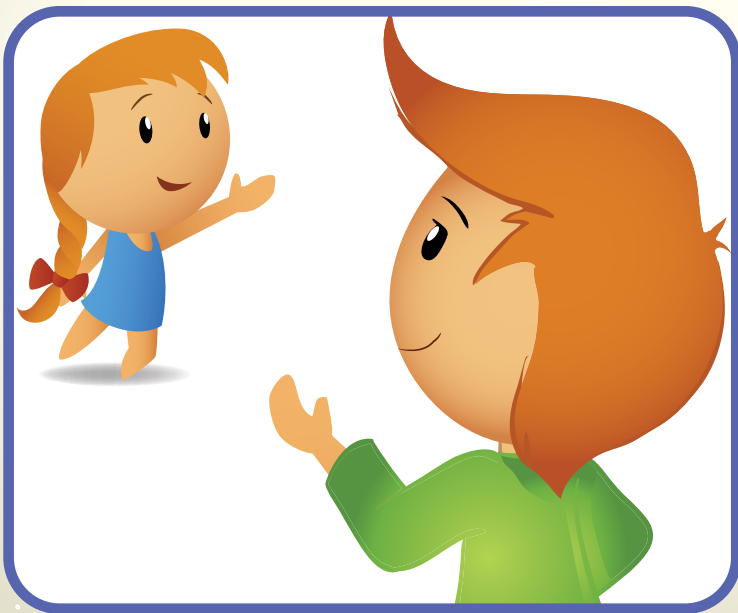
**Fingers hugged for a while
with soap and water!**



2 Hands with gel alcohol, to applaud. Clap, clap, clap!



3 Greeting from afar!



4

And if there is a cough ...
let it be in the elbow!



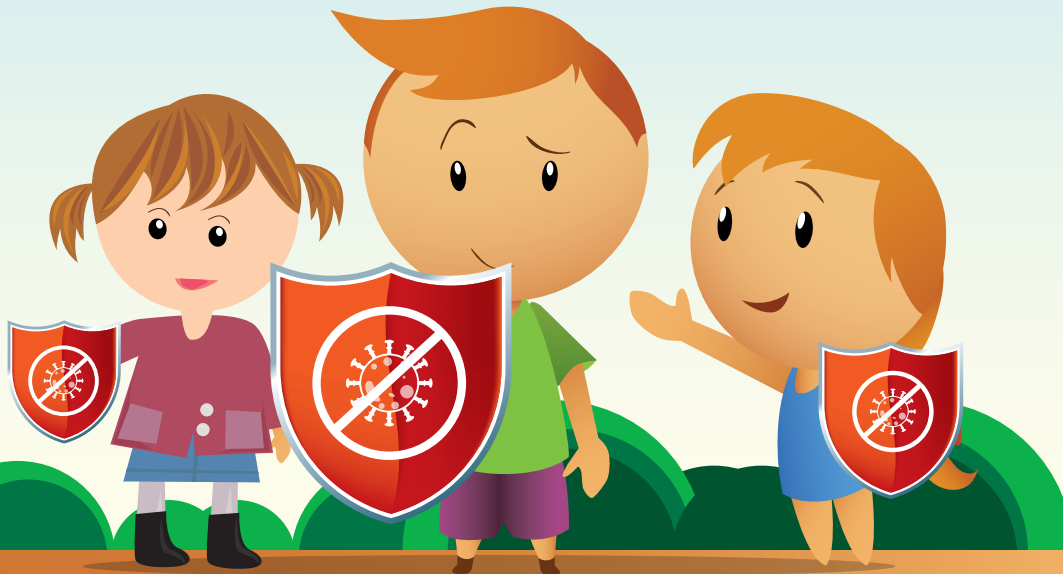
1, 2, 3, 4...

PROTECTIVE SHIELD ACTIVATED!



This was how the children managed to get the King Virus away from the kindergarden and were able to continue having fun together.

**DO YOU WANT TO ACTIVATE
THE PROTECTIVE SHIELD?**




START PRACTICING AT HOME!





**Recommendations
FOR
MOMS**



This story has been developed to help moms to talk with the little ones about what is happening with the Coronavirus (COVID-19), and is distributed freely and free of charge.

Some recommendations:

- Dose and adapt the information according to the age and needs of the children. For this it is important to give them general information, which is what is developed in the story, and then invite them to ask questions.
- Allow them to express their emotions: "How do you feel about what is happening?".
- Give them the confidence that adults and doctors will be there to take care of them when they need it.
- Generate awareness of care without generating concern. It is unnecessary to speak to young children about the number of cases, deaths, or hospitals.
- It is essential to teach them hygiene habits, not only to protect them but also to make them feel that they can do something to take care of themselves.



SALUD MENTAL PERINATAL

Lic. Guadalupe del Canto

Perinatal psychologist and reproductive challenges specialist

@saludmentalperinatal



+54911 65892885

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Analía Sosa - Astrid Gonzalez B. W. - Eugenia Ordoñez - Jocy Donato - Rosario Galeano - Stratos DPE